



SPONSORSHIP OPPORTUNITIES

2016 Torch Run —Champions Run for Life

Help support pediatric cancer patients
at Jonathan Jaques Children's Cancer Center

June 11, 2016 • torchrunonline.org



torchrunonline.org

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Overview:

Thanks to our sponsors and donors, over \$216,000 (net) was raised in support of the patients and families at the Jonathan Jaques Children's Cancer Center (JJCCC) at Miller Children's & Women's Hospital Long Beach as part of the 2015 Torch Run-Champion's Run for Life (Torch Run) event.

Each year, 300 patients and their families gather to celebrate those who won the battle, those who are still fighting, and those who have lost the battle to this life-threatening disease. Each patient holds a torch as they run, walk, are carried, or are wheeled the 400 yards until passing the torch to the next waiting patient.

Why We Raise Support: Miller Children's & Women's Hospital Long Beach

Miller Children's provides specialized pediatric care for children and young adults, with conditions ranging from common to complex all under one roof. Only 5 percent of all hospitals are children's hospitals, making them unique not only to children's health care needs in the community, but across the region.

Jonathan Jaques Children's Cancer Center

The Jonathan Jaques Children's Cancer Center (JJCCC) at Miller Children's has a dedicated unit of 24 private rooms in a home-like setting that provides comprehensive, family centered care to children with cancer, sickle cell disease and other serious blood disorders. The Center is known for its comprehensive psychosocial programs and multi-disciplinary approach to patient care. JJCCC is one of the primary institutions that comprises the Children's Oncology Group (COG) – an international, cooperative childhood cancer research network. JJCCC patients have access to the latest clinical trials and research initiatives, which leads to improved cure rates and breakthroughs in treatments of childhood cancers and blood disorders.



About the 2016 Torch Run

The Facts and Figures:

- 46 kids will be told they have cancer in the US today.
- 91,250 children lose their life to the disease every year.
- Pediatric cancer is random and spares no ethnic group, socioeconomic class, or geographical region.
- The causes of childhood cancers are unknown and are not strongly linked to lifestyle or environmental risk factors.
- Less than 5% of the Federal Government's total funding for cancer research is dedicated to childhood cancers each year.
- Two-thirds of childhood cancer patients will have long lasting chronic conditions from treatment
- Approximately 100,000 people in the U.S. are affected by Sickle Cell Disease
- Sickle Cell Disease is an inherited blood disorder
- A typical treatment plan for a child with Acute Lymphoblastic Leukemia results in:
 - 213 missed days of school
 - 1,652 antibiotic pills to prevent infections
 - 2,504 chemotherapy pills
 - 115 finger pokes
 - 92 chemotherapy injections
 - 58 outpatient doctor appointments
 - 47 days in the hospital
 - 22 spinal taps
 - 8 emergency visits
 - 3 echocardiograms
 - 3 bone marrow tests



The Torch Run is an ideal arena to showcase your business!

With maximum exposure to the Long Beach, Orange County, and South Bay communities, sponsors of the Torch Run will get a variety of marketing options depending on level. Sponsors will also demonstrate to the public the company's dedication to curing pediatric cancer in their community.

Gold Sponsorship - \$10,000

- Sponsors eight patients to participate in the Torch Run
- The opportunity to “run” with your patients at the event
- 10 event t-shirts
- Special recognition and signage at event
- Recognition on the Torch Run website
- Thank you card with a picture of the patients you sponsored

Silver Sponsorship - \$5,000

- Sponsors four patients to participate in the Torch Run
- The opportunity to “run” with your patients at the event
- Six event t-shirts
- Special recognition and signage at event
- Recognition on the Torch Run website
- Thank you card with a picture of the patients you sponsored

Bronze Sponsorship - \$3,000

- Sponsors two patients to participate in the Torch Run
- The opportunity to “run” with your patients at the event
- Four event t-shirts
- Special recognition and signage at event
- Recognition on the Torch Run website
- Thank you card with a picture of the patients you sponsored

Full Sponsorship - \$1,750

- Sponsors one patients to participate in the Torch Run
- The opportunity to “run” with your patient at the event
- Two event t-shirts
- Special recognition and signage at event
- Recognition on the Torch Run website
- Thank you card with a picture of the patient you sponsored

PLEDGE FORM

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Amount enclosed: \$ _____

(please add your additional t-shirt purchase from the back side of this form here)

Payment made by check
(make enclosed check payable to Memorial Medical Center Foundation/Torch Run)

Payment made by credit card
 Visa MasterCard American Express

Name on Credit Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Card #: _____ Expiration date: ____/____

Signature

Date

Please return completed form with payment to:
Memorial Medical Center Foundation, Attn: Torch Run
2801 Atlantic Ave., Long Beach, CA 90806
Fax: (562) 933-3652
Email: asantos@memorialcare.org

**For questions, please contact Annie Santos at
(562) 933-8600
asantos@memorialcare.org**

Sponsorship Commitment

Sponsor-level Complimentary T-shirts

Please select the number of t-shirts according to your sponsorship level:

Gold: 10 complimentary t-shirts

Silver: 6 complimentary t-shirts

Bronze: 4 complimentary t-shirts

Full: 2 complimentary t-shirts

ADULT

- Small
- Medium
- Large
- X-Large
- XX-Large
- XXX-Large

CHILDREN'S

- X-Small
- Small
- Medium
- Large

Additional T-shirt Orders (In addition to complimentary t-shirts)

ADULT

- Small @ \$12 per
- Medium @ \$12 per
- Large @ \$12 per
- X-Large @ \$12 per
- XX-Large @ \$12 per
- XXX-Large @ \$12 per

CHILDREN'S

- X-Small @ \$10 per
- Small @ \$10 per
- Medium @ \$10 per
- Large @ \$10 per

TOTAL: _____

(please add this total to the payment information on the other side)

T-Shirt Pick-up Options:

- JJCCC Office** - 701 E. 28th Street, Suite 202, Long Beach, CA 90806
Monday - Friday, 9am-5pm beginning May 2, 2016
- Day of the Torch Run** - Shoreline Aquatic Park

Sponsor T-Shirts